



**POST SHOW
REPORT
2026**

Organizers

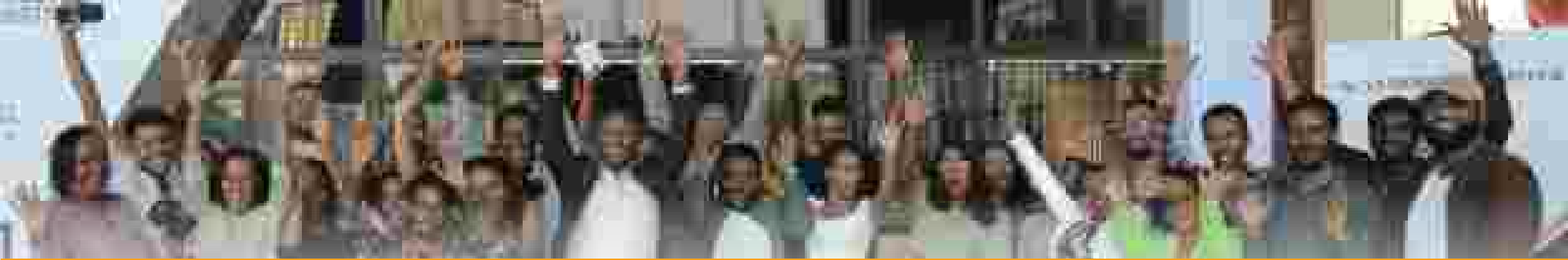


**6TH
EDITION**

JANUARY 27-30 2026

AMERICAN TRUSTEE INSTITUTE CONVENTION CENTER
BOSTON, MASSACHUSETTS

www.tfcexpo.com



Organizers' Message

It was a true privilege to host FINTEX Ethiopia 2026, Ethiopia's premier platform dedicated to furniture, interior design, and finishing solutions. The 2026 edition marked a significant milestone for the industry, delivering exceptional results in exhibitor satisfaction, high-quality visitor engagement, and meaningful business interactions.

This year's expo welcomed leading manufacturers, designers, architects, service providers, importers, exporters, and key industry stakeholders, all united by a shared vision to strengthen and modernize Ethiopia's furniture, Interior and finishing sector. Ethiopia's furniture, interior design, and finishing sector continues to evolve at an impressive pace. With increased emphasis on local manufacturing excellence, improved service delivery, import-export expansion, and enhanced regional competitiveness, the industry is positioning itself for sustainable growth.

FINTEX Ethiopia 2026 stood out not only for its scale but also for the quality of engagement. Exhibitors reported high levels of satisfaction, citing strong visitor turnout, serious buyers, productive B2B meetings, and tangible business leads. The quality of visitors from project developers and contractors to architects, designers, and procurement professionals contributed significantly to the overall success of the exhibition.

The event was further strengthened by impactful panel discussions and knowledge-sharing sessions organized in collaboration with the Ethiopian Furniture Manufacturers Association, the Association of Ethiopian Architects, and the Ethiopian Interior Designers Association. These sessions addressed critical themes including local manufacturing capacity, innovation in design, sustainable materials, service provider integration, and regional export potential.

Beyond being a platform, FINTEX Ethiopia 2026 proved to be a powerful hub for collaboration, innovation, and strategic networking. On behalf of the organizing teams at Prana Events and African Trade Fair Partners, we extend our sincere appreciation to our exhibitors, visitors, sponsors, partners, associations, and supporting institutions. Your active participation, trust, and commitment made FINTEX Ethiopia 2026 a remarkable success and a defining chapter in the continued growth of Ethiopia's furniture, interior design, and finishing industry.

We look forward to building on this momentum and welcoming you to an even bigger and more impactful FINTEX Ethiopia in 2027.

Warm regards,
FINTEX TEAM

Special Thanks

Organizers



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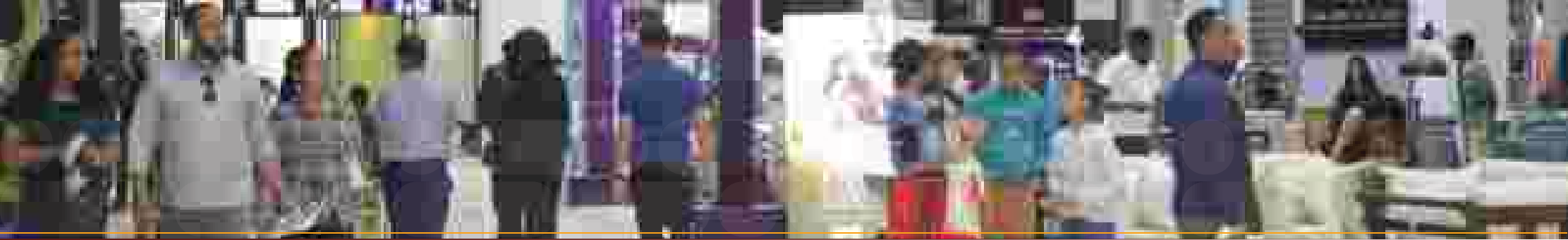


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Registration Partner





Show Summary



Driving Growth in

Home Interiors and Design



Mr. Habtamu Getachew
President, Association of
Ethiopian Architects



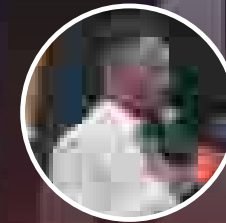
Mrs. Tihitina Legesse
President, Furniture
Manufacturers Association



Mr. Mesayneh Wubishet
Industry Minister

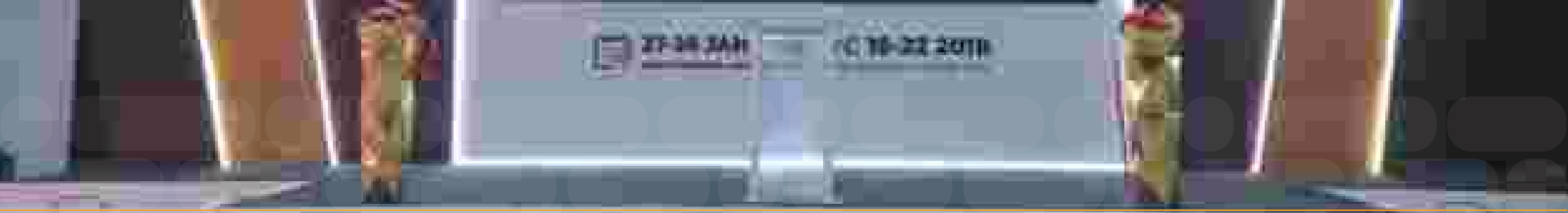


Mrs. Selome Dagnachew
President, Interior Designers
Association

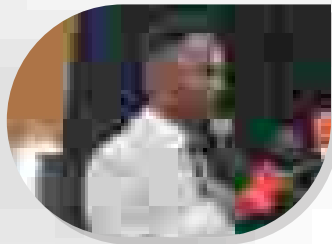


Mr. Nebeyu Lemma
Managing Director,
Prana Events

OPENING CEREMONY



Opening Ceremony Speeches



Mr. Nebeyu Lemma (Managing Director, Prana Events)

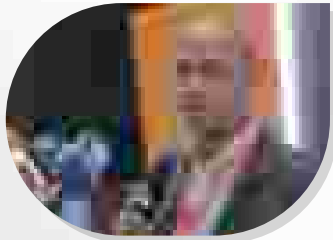
Through platforms like FINTEX, we aim to strengthen our industries, build collaboration, and enhance competitiveness across the furniture, interior design, and construction sectors. As we gather for the sixth edition, we are guided by a simple belief: “If you want to go far, go together.” This principle drives our mission of creating platforms that connect stakeholders and foster long-term partnerships. Over the years, Ethiopia's furniture and interior sectors have shown encouraging growth, supported by government initiatives and private sector engagement. Today, FINTEX serves as a key platform to showcase innovation, promote business opportunities, and encourage collaboration among manufacturers, designers, and industry professionals. This year's expo brings together more than 50 exhibitors across multiple exhibition levels, highlighting the scale and impact of this platform in advancing the sector. Finally, we extend our sincere thanks to the Ministry of Industry, partner associations, media, and all participants for making this event possible.



Mrs. Tihitina Legesse (President, Furniture Manufacturers Association)

FINTEX continues to serve as a valuable platform for networking, innovation, and building connections both locally and across Africa. With the support of the Ministry of Industry and our partners, the sector has made encouraging progress. Through this platform, participants exchange experiences, explore market opportunities, and contribute to the growth and competitiveness of our industry. Through the Ethiopian Furniture Manufacturers Association, in collaboration with key government institutions, we have worked to address industry challenges, improve policy coordination, and support local manufacturers. These efforts are helping strengthen production capacity, promote local sourcing, and advance the “Made in Ethiopia” initiative. FINTEX also brings together architects, designers, and manufacturers to share ideas and best practices, fostering innovation and long-term partnerships.

Opening Ceremony Speeches



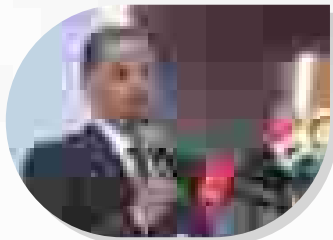
Mr. Mesayneh Wubishet (Industry Minister)

The Ethiopian Architects Association has played a key role in showcasing architectural excellence and innovative design throughout this event. FINTEX provides a valuable platform for learning, networking, and sharing experiences across the sector. Design goes beyond physical structure and creates environments that support comfort, well-being, and quality of life. Thoughtful planning, materials, and finishing all contribute to shaping sustainable and meaningful spaces. As the sector grows, it is also important to strengthen legal and regulatory frameworks. The Ethiopian Architects Association remains committed to supporting this effort through collaboration with all stakeholders. Finally, I extend my sincere appreciation to Prana Events and all participants for making this event a success.



Mrs. Selome Dagnachew (President, Interior Designers Association)

FINTEX is more than a promotional event, it builds awareness, fosters trust, and connects ideas with opportunities. It also highlights the true value of interior design and finishing works, not only as aesthetics but as key contributors to employment, cultural identity, and economic growth. As Ethiopia continues to grow, especially in the construction sector, we must focus on improving professional standards, embracing innovation, and ensuring quality and sustainability in our work. We have talent, creativity, and cultural richness. What we need is stronger collaboration among professionals, institutions, and policymakers. Professional associations play a vital role in setting standards, sharing knowledge, and driving the sector forward. FINTEX represents a shared vision and a promising future for our industry.



Mr. Habtamu Getachew (President, Association of Ethiopian Architects)

The government is making strong efforts to support the manufacturing and construction sectors, which are key priorities within the country's macroeconomic reform agenda. Strengthening these industries is essential for driving sustainable economic growth and national development. Our national strength is not only secured through defense but also through strong industries and effective policies. In this regard, our industrial policy has been revised to balance both export promotion and import substitution, ensuring a more resilient and competitive economy. Special focus is being given to sectors such as furniture and construction input, where demand continues to grow. Strategies are being implemented to promote local production, enhance value creation, and reduce reliance on imports.

Top Three Reasons for Attending On FINTEX Ethiopia



Strong Business Opportunities

Exhibitors and participants gained valuable business prospects both during and after the event. FINTEX 2026 created a dynamic platform for generating leads, closing deals, and building long-term partnerships.



High-Quality Visitors

The event attracted targeted, industry-focused visitors, including decision-makers, buyers, architects, designers, contractors, and project developers, ensuring meaningful interactions and productive discussions.



Promotion, Branding & Networking

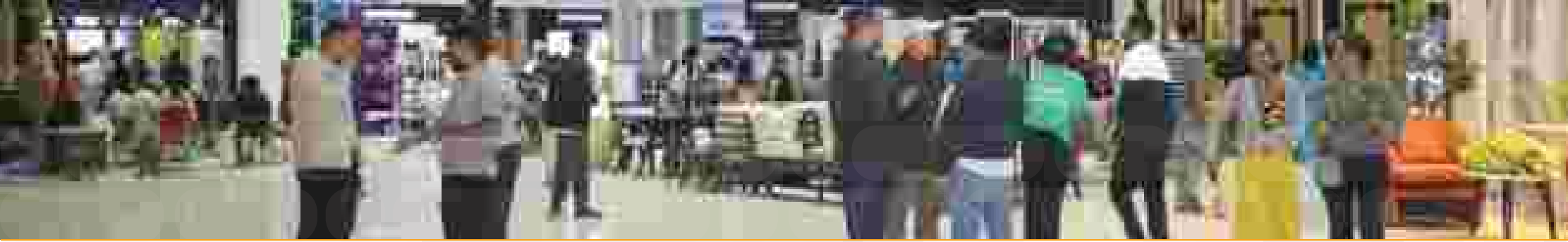
FINTEX 2026 provided an excellent opportunity for companies to strengthen their brand visibility, showcase their products and innovations, and expand their professional network within the furniture, interior design, and finishing industry.

Exhibitor Overview

EXHIBITORS

60





Exhibitor Satisfaction

90.5%

Exhibitor Satisfaction
With the Number
of Visitors



85%

Exhibitors Satisfaction
with the Quality
of Visitors



97.4%

Exhibitors Satisfaction
Floor Plan Layout



98%

Exhibitors Satisfaction
With Service From
Organizers



90.7%

Exhibitors Satisfaction
With the Chance of
Business after the Fair

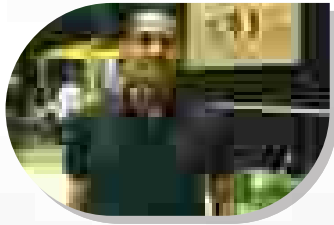


98%

Exhibitors' satisfaction
with On-site setup
and assistance



Exhibitors Feedback



Mr Bereket Alemayehu (Beton Group)

The event brought together high-quality clients, professional architects, and experienced designers. FINTEX is a well-organized event with high exhibition standards, and participants have expressed strong interest in attending the FINTEX 2027 Expo. With its continuous growth in line with FINTEX's progress, Beton Group is pleased to confirm its participation in FINTEX 2027.



Architect Aman Teshome (Cave Design Studio)

Overall, the event provided a valuable platform to build connections with various organizations and professionals. We highly recommend this expo, as it brings together furniture, sanitary materials, and various related products in one comprehensive platform. It is particularly beneficial for our clients and professionals operating within the same field. We successfully reached our targeted clients, including professionals with the required skills and suppliers. At FINTEX 2027, Cave Design will proudly present its dedicated exhibition stand.



Mr. Mintesnot (Deluxe Furniture)

It was a highly successful event, during which we acquired new clients. In addition, several of our existing clients attended to visit and explore FINTEX. Overall, it provided an excellent business opportunity. We plan to invite professionals within our industry to ensure effective networking and easier access to targeted customers. At FINTEX 2027, Deluxe Furniture will participate with a larger exhibition space, showcasing new materials and innovative designs.



Mr. Teshome Besufekad (Esol Furniture and Interior Design)

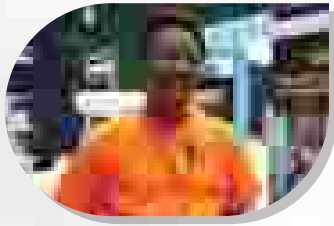
Its great opportunity to come and show case our products to out all in Addis Ababa and to out all the people of Ethiopia. So its my first time in FINTEX and its been great its been amazing I would to thank FINTEX for organizing for us and bringing our products from South Africa to been known in Addis ABaba as well known there is a manufacturer in Africa which is with a very good quality. I will definetely will talk about FINTEX cause it will encourage others in Africa to come and experiance FINTEX so as i did. for 2027, as PG Bison we going to have with a bigger stand more than this one because we have tested the use of FINTEX and to show our cases and coming with a big force. Additionally, i would like to say if there is any one outside of the world in Africa, who hasn't been to FINTEX please come and join FINTEX bring your product and been known and because they are eager to try new products.

Exhibitors Feedback



Mrs. Tibarek Yosef (Maika Furniture)

Our four-day event was highly successful. Visitor numbers increased steadily each day, and overall engagement was very strong. We also had the opportunity to network extensively with other exhibitors. We successfully reached our targeted clients, including professionals with the required skills and relevant suppliers. The visitors to our products represented a diverse audience, including individuals specifically interested in our offerings, interior design professionals, and real estate developers. We exchanged contacts with many of them to follow up after the expo. We would definitely recommend FINTEX, as it provides an excellent platform to promote brands and products, offering everything participants need in one place. We look forward to participating in the FINTEX 2027 event.



Mr. Solomon Haile (Royal Foam and Furniture)

It was a well-organized event, including the venue and overall arrangements. Major companies visited our stand, primarily to explore and learn about our products rather than to make immediate purchases, which was still a very positive outcome. While we were not expecting direct sales during the event, we were pleased to successfully sell some of our products. Additionally, we connected with potential suppliers and technology companies for possible future collaboration. As seen in the furniture industry, new products are emerging with improved finishing and advanced technology, complementing traditional designs. We therefore encourage others to participate in such exhibitions. The event also allowed us to evaluate our own performance and identify areas for improvement, particularly in display setup, product selection, and showcasing new furniture collections. We have learned valuable lessons and will return with an even stronger presentation. We confirm our participation in FINTEX 2027 next year.



M. s. Mahder Eskinder (Simto Doors)

It was a very successful experience, and it significantly helped us strengthen brand awareness and promote our company effectively. FINTEX helped us identify our target customers and connect with high-quality clients. As the event is focused on furniture, there is a strong potential to attract and secure high-quality clients. We will definitely secure Simto Doors for FINTEX 2027.

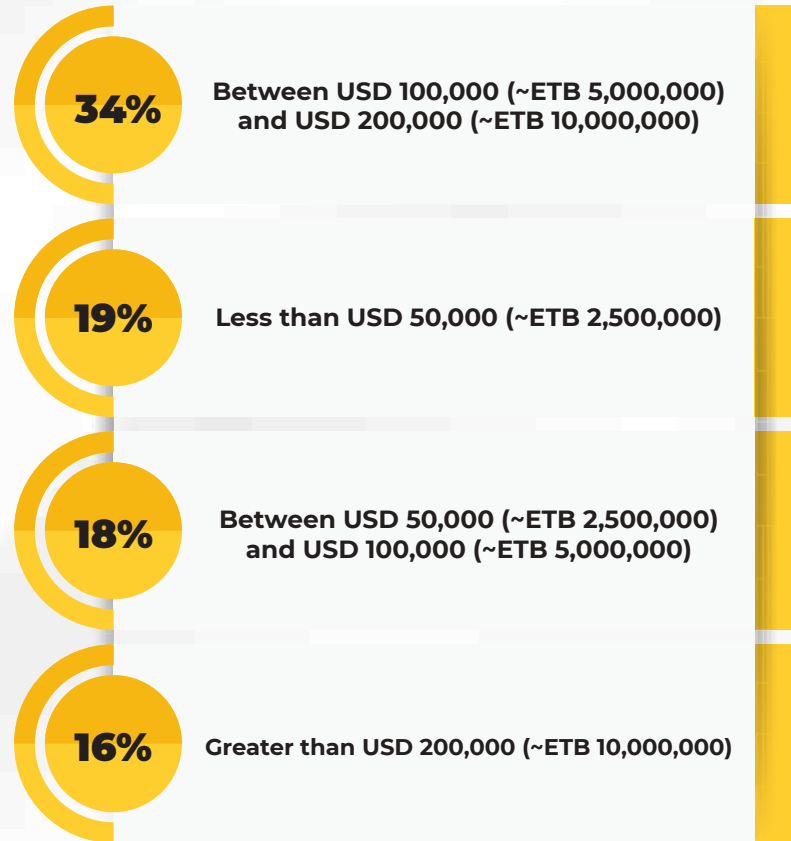


Mr. Pedro Basilo (Family Tsegaye Import and Export (PG Bison))

The main purpose of our participation in this event was to showcase our high-quality end products to our target audience, which included real estate developers, interior designers, and professionals seeking solutions for office purposes. We also exchanged business cards to establish follow-up contacts after the event. FINTEX is a well-organized and impactful event, particularly for those in the furniture and interior design sectors. It provides an excellent platform to promote brands, expand networks, and explore business opportunities. We highly recommend participation in this event. Looking ahead, ESOL will be introducing new products at FINTEX 2027.

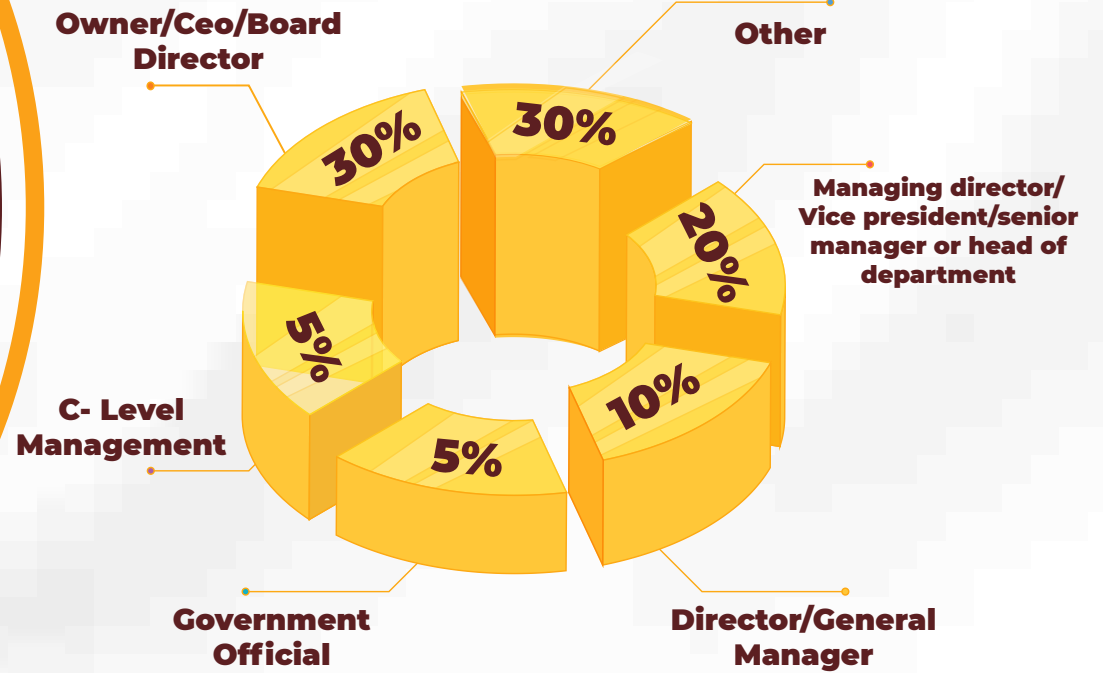
Visitor Plan to Invest

Investment or Purchase Plan

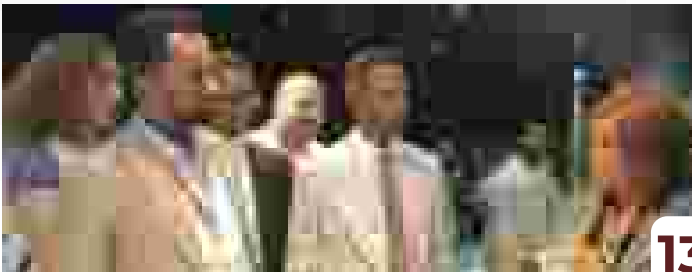
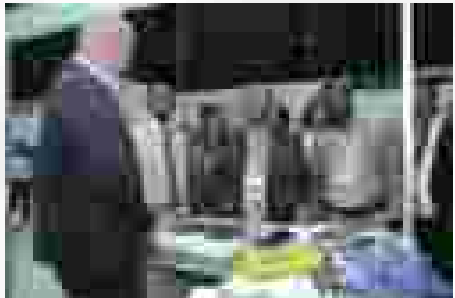
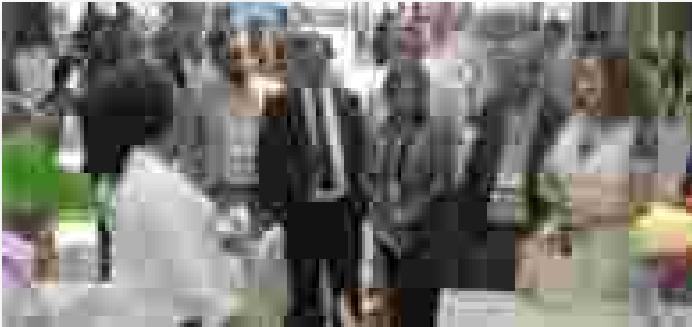


Visitors by Job Categories

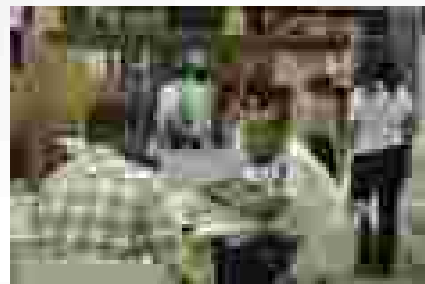
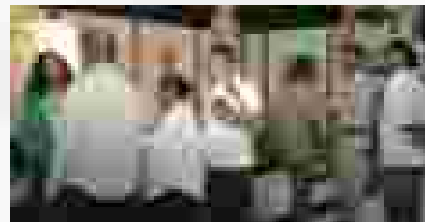
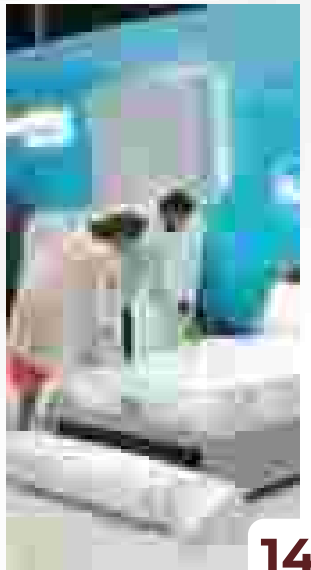
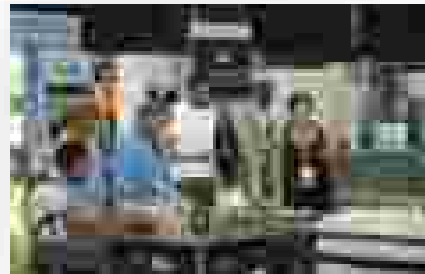
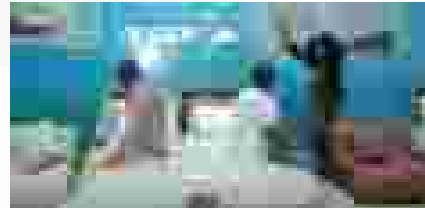
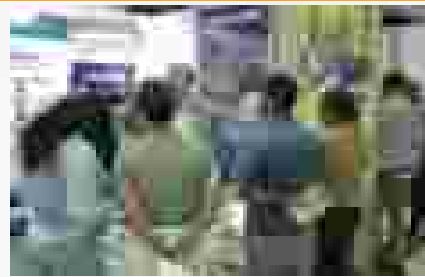
Visitor Job Function



Gallery



Gallery



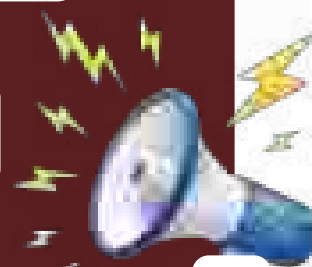
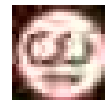
Marketing and Promotion

4.8 MILLION

Social Media Reaches



Media Coverage



THE BIG FINTEX



**SEE YOU
NEXT YEAR**

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ADDIS INTERNATIONAL CONVENTION CENTER
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