

POST SHOW REPORT

2025

Organizers



 www.fintexaddis.com

Millennium Hall
Addis Ababa Ethiopia.

 **30 JAN - 02 FEB 2025**

ORGANIZERS MESSAGE



It has been a great honor to host the latest edition of FINTEX Ethiopia Expo, Ethiopia's premier platform dedicated to furniture, interior design, and finishing solutions. This year's event brought together leading manufacturers, designers, industry professionals, and stakeholders, all united by a shared commitment to the advancement of this vital sector.

Ethiopia's furniture and interior design industry is undergoing significant transformation. With a renewed focus on quality manufacturing, export development, and regional competitiveness, the sector is carving a promising path forward. The recent foreign exchange policy reforms have also opened new doors for partnerships and market expansion, setting the stage for increased global engagement.

This year, FINTEX Ethiopia was further enriched by a series of insightful panel discussions organized in partnership with the Ethiopian Furniture Manufacturers Association and the Ethiopian Interior Designers Association. These sessions tackled key issues in local manufacturing and design, fostering dialogue, knowledge-sharing, and innovation across the industry.

Beyond its role as a marketplace, FINTEX Ethiopia has proven to be a dynamic hub for collaboration and business growth. From product showcases to strategic networking opportunities, the event continues to serve as a catalyst for elevating Ethiopia's furniture, finishing materials and interior design landscape.

On behalf of the organizing team at Prana Events, I extend heartfelt thanks to our exhibitors, visitors, partners, and supporting institutions. Your active engagement and contributions have made FINTEX Ethiopia 2025 a defining moment for the industry.



SHOW SUMMARY



EXHIBITORS

48



VISITOR

3500



PARALLEL
SESSION

2



SPECIAL THANKS

Institutional partners



Pan African Chamber of
Commerce and Industry



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Dr. Milikesa Jagema

Manufacturer industry
development institute
General Director

Tihitina Legesse

Furniture manufacturer
association president

Yared Wogayehu

Board member of
interior designer
Association

Mr. Nebeyu Lemma

Managing Director of
Prana events

OPENING CEREMONY

FINTEX ETHIOPIA 2025

VIP GUEST SPEECH



Dr. Milikesa Jagema

Manufacturer industry
development institute
General Director



It is known that the Ethiopian government is working extensively to make Ethiopia the leading manufacturing industry center in Africa by developing policies and principles to accelerate the development of the industry with special attention and support to the manufacturing industry. I would like to thank the organizers and sector actors for making an important contribution to accelerating the growth of the industry by introducing new technologies, products and market options at FINTEX Furniture, interior design and Finishing Material Expo as an important platform to promote the development of the sector industry.



Tihitina Legesse

Furniture manufacturer
association president



FINTEX has been one of the key stakeholders that have made a significant contribution to the growth of the furniture industry. Especially in the furniture sector, it has provided a platform for showcasing innovation and creative processes or prompting us to think about what we should create. For this reason, I would like to express my gratitude to FINTEX. Events FINTEX provides a platform for us to come together and see how we can work together. As this is a great opportunity, participating in this event gives us immense satisfaction.



Yared Wogayehu

Board member of
interior designer
Association



As we know, the beginning of everything is an idea and it starts from an idea. It is the idea of everything that turns into action, so the owners of the idea are interior designers. In the past, we worked on various projects behind the scenes, but now, with the opportunities provided by the government, we are actively engaged in multiple projects. Additionally, we are collaborating with furniture manufacturers on numerous projects. The Fintex Expo has created the perfect platform for us to showcase our work.



Mr. Nebeyu Lemma

Managing Director of
Prana events



Fintex is the only platform dedicated to promoting and supporting the Ethiopian furniture, interior design, and construction finishing products, services, technologies, and related sectors. Fintex Ethiopia is not just an expo, but also a platform that promotes collaboration, knowledge sharing, and business growth, and various side sessions will take place. Since the mission of the event is to ensure the growth of the sector by enhancing and expanding quality, innovation, and market access, I would like to convey a message that all stakeholders should use the platform appropriately to play their part and create business opportunities.

EXHIBITORS OVERVIEW

48 Exhibitors

Top 3 Reasons for Attending



Chance of Business
After the Fair



Quality of Visitors



Number of Visitors



EXHIBITORS SATISFACTION

89%



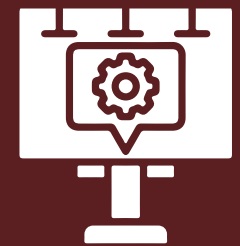
EXHIBITOR SATISFACTION
WITH THE NUMBER
OF VISITORS

98%



EXHIBITOR SATISFACTION
WITH SERVICE
FROM ORGANIZERS

98%



EXHIBITOR SATISFACTION
WITH ON-SITE SETUP
& ASSISTANCE

82%



EXHIBITOR SATISFACTION
WITH THE QUALITY
OF VISITORS

96%



EXHIBITOR SATISFACTION
WITH FLOOR PLAN LAYOUT

93%



EXHIBITOR SATISFACTION
WITH THE CHANCE OF
BUSINESS AFTER THE FAIR

EXHIBITORS FEEDBACK



Natnael Leykun
EB YES Furniture



We have met with various governmental and non-governmental organizations, real estate companies, and interior designers working across different sectors of interior design. The diversity of visitors has exceeded our expectations, and we have welcomed more attendees than we initially anticipated.

This platform has allowed us to introduce and promote our products effectively. Many of the visitors who attended the event have also taken the initiative to visit our showroom. We are committed to participating next year in a larger and more spacious booth than the one we have now.



Meaza Tedla
Mark Innovative crafts



I am extremely satisfied with this event, and I believe I am among the most satisfied exhibitors here. The customers we have met have exceeded our expectations. Because it is sector-specific, we have gained more customers than expected, as the visitors are focused and of high quality. In fact, we prepared printed business cards, ran out on the first day, and switched to digital sharing for customers. We are 100% committed to participating again next year. Definitely. I am very satisfied.



Habtamu Nigusse
Sof umer marble
and terrazzo



Through Fintex, we have gained significant exposure and established strong connections with numerous interior designers. We have engaged with some of them to explore partnerships, and we look forward to collaborating. As a company, we allocate our own advertising budget, and with greater exposure yielding better results, we see Fintex as our top priority in advertising. We are confident in our continued participation next year.



Mr. Thomas Dalhoff.
CEO of
Vishering Trade Eurl



I am very surprised. I see a lot of players in the sector here coming, passing by. I see a lot of manufacturers, so it's much better than the years before when a lot of visitors with no knowledge came in, and that is what I like. I'm quite pleased to come again, and I'm very much willing to push it a little bit more, even to bring more, maybe products or other friends from Europe to make it a little bit more attractive. Maybe we have also next year more machines to show, so that clients or visitors are more interested in our booths and our technology.

EXHIBITORS FEEDBACK



Senay Sbhatleab
Ethio Stone World



Ethio Stone World specializes in natural stones designed specifically for walls. As a new company that started just three months ago, the FINTEX Exhibition has provided us with a great opportunity. We have had very pleasant conversations throughout the event. In terms of visitors, more than 80% of them align with the quality of the event. It has been a rewarding experience, and looking ahead, we are committed to participating again next year.



Bereket Birhane
Beton Model Maker



We are participating in the 5th session of Fintex. It is a unique expo platform that has more participants and visitors. We can get clients both in our sector and outside of it. As a leading company in the model-making sector, the event is a platform for us to present our products, which helps showcase our seniority and attract clients. We have gained more from the event, and it is a great platform.



Biniyam Haymanot
Dass Wood



We are participating in the Fintex exhibition, which is being prepared at Millennium Hall. It is going well, today is our third day, and we are getting visitors as we expect, and they are also coming. There are good activities, and people are registering. More visitors are coming, and it has been a great experience so far.



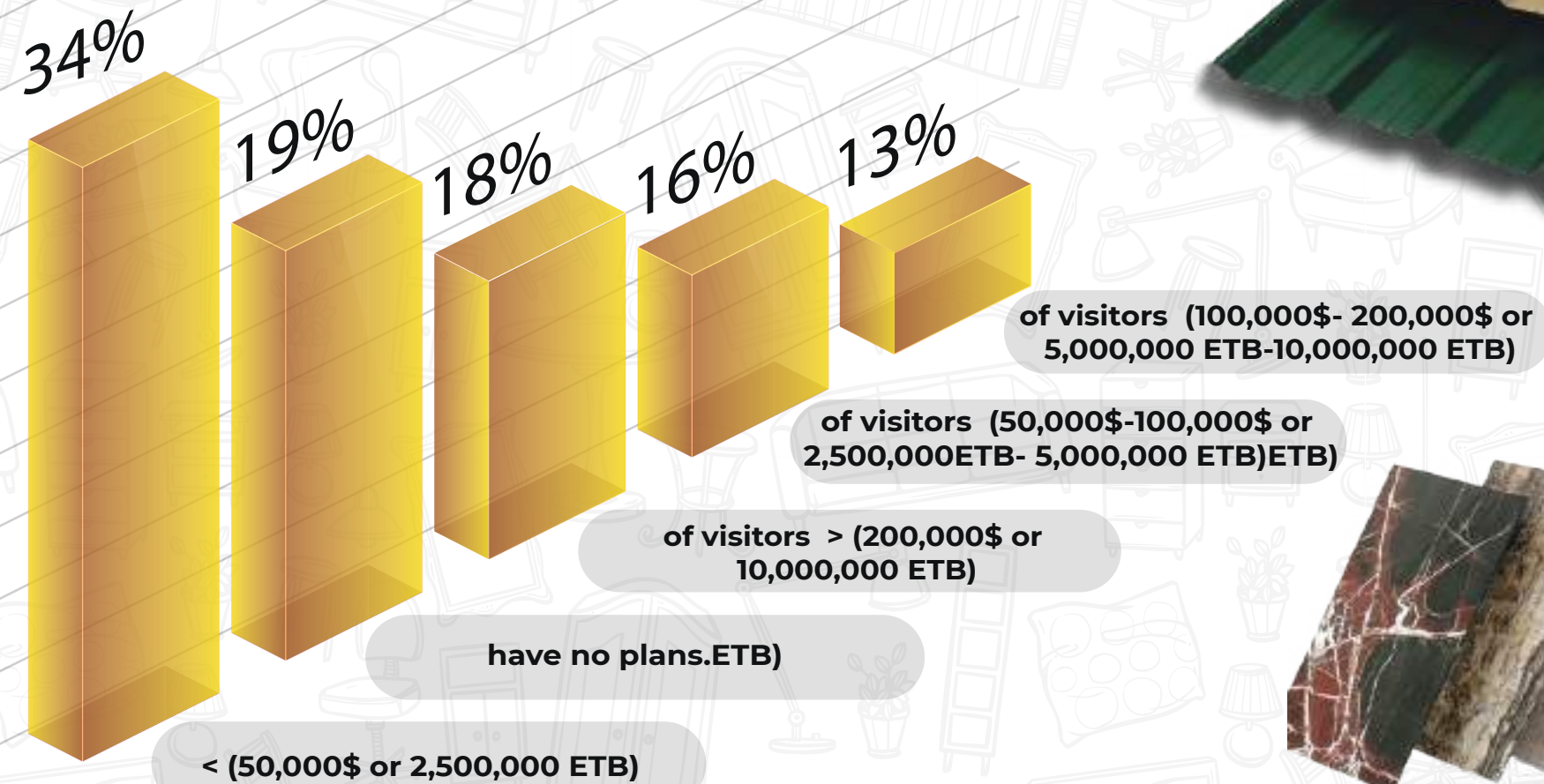
Robel Debebe
Klever Addis



The event is good and is aligning with our expectations. So far, we have registered and gained more than 150 clients. From our point of participation, we are focused on promoting our brand. As Klever Kuche, a new startup, we are introducing our presence to the market. The event has been a great opportunity for us.

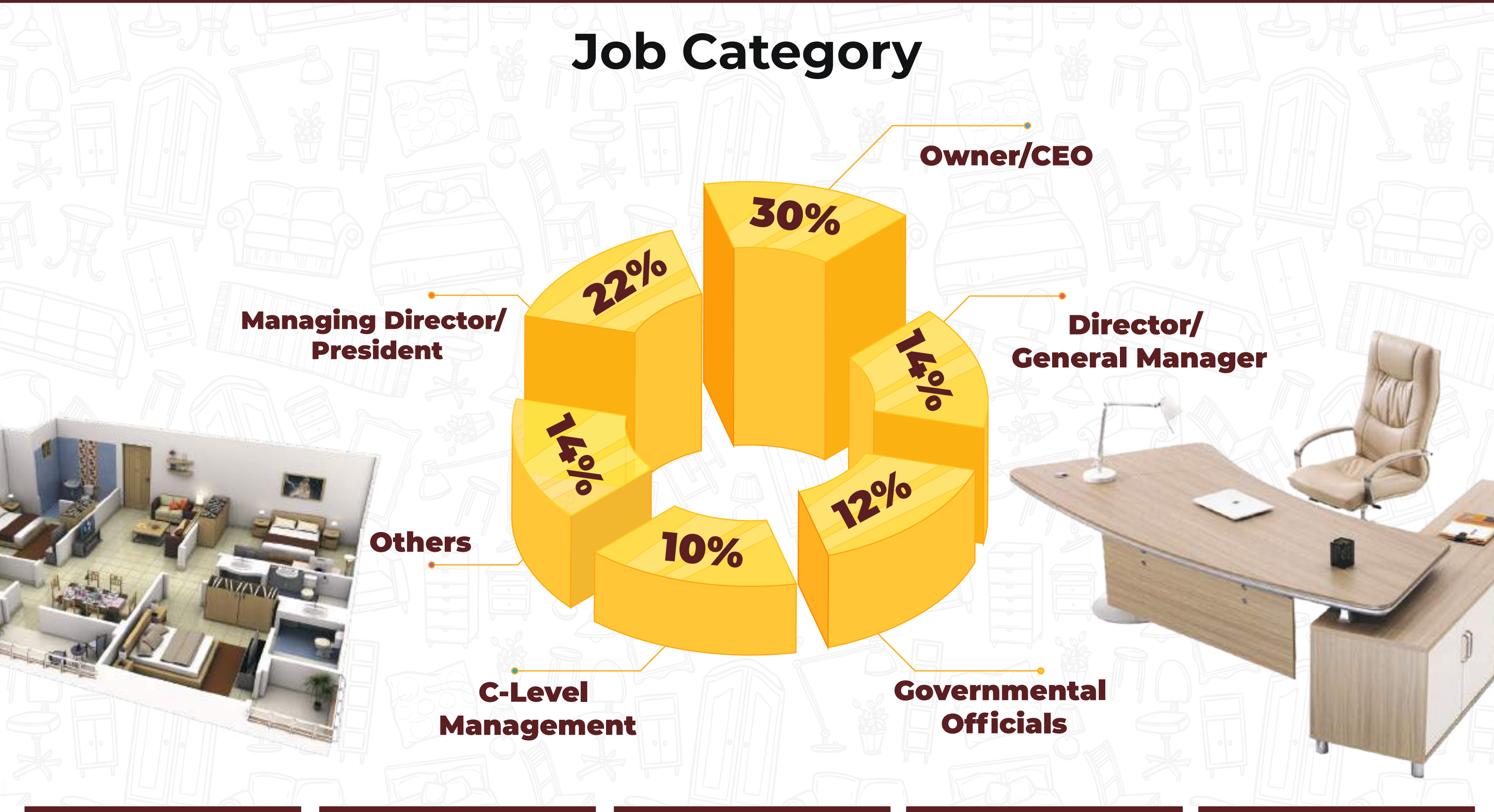
VISITORS PLAN TO INVEST

Investment or Purchase Plan



VISITORS BY JOB CATEGORIES

Job Category



GALLERY




GALLERY



MARKETING AND PROMOTION





SEE YOU
NEXT YEAR

 **29 JAN - 01 FEB 2026**

**ADDIS INTERNATIONAL CONVENTION CENTER
ADDIS ABABA, ETHIOPIA**